

West Library Guide to Resources in International Marketing

I. References Sources

JuvRef AE5 .W55	<i>World Book Encyclopedia</i>
Ref AE 5 .E364	<i>Britannica Book of the Year</i>
Ref G103.3 .C645	<i>Columbia Gazetteer of the World</i>
Ref JA51 .S7	<i>Statesman's Year-Book</i>
Ref HA12.5 .U63	<i>Statistical Yearbook</i>
Ref JN1 .E85	<i>Europa World Year Book</i>
Ref HF1001 .E466	<i>Encyclopedia of Business</i>
Ref HF1416 .F68	<i>Foreign Trade of the United States</i>
Ref JF37 .P6	<i>Political Handbook of the World</i>
Ref G103 .W67	<i>Worldmark Encyclopedia of the Nations</i>
Ref HF54.5 .P33	<i>International Business Information: How to Find It, How to use It</i>
Ref HF54.56	<i>How to Conquer the World: A Directory of 8,000+ International Business Resources on the Net</i>
Ref HF5389 .M67	<i>Kiss, Bow, or Shake Hands: How to do Business in Sixty Countries</i>

II. Library Catalog

Type the country then AND then COUNTRY STUDY or HANDBOOK or ECONOMIC CONDITIONS or COMMERCE or INTERNATIONAL TRADE or BUSINESS ENTERPRISES or DEMOGRAPHY then click on WORDS OR PHRASE.

III. Periodical Databases

Business Source Complete

Regional Business News

Newspaper Source

InfoTrac Custom Newspapers

IV. Internet Sites

Background Notes: <http://state.gov/r/pa/ei/bgn/>

CIA World Factbook: <http://www.cia.gov/cia/publications/factbook/index.html>

Statistical Abstract of the United States: <http://www.census.gov/statab/www/>

International Trade Administration, Department of Commerce: <http://www.ita.doc.gov/>

U. S. Government Export Portal: <http://www.export.gov/>